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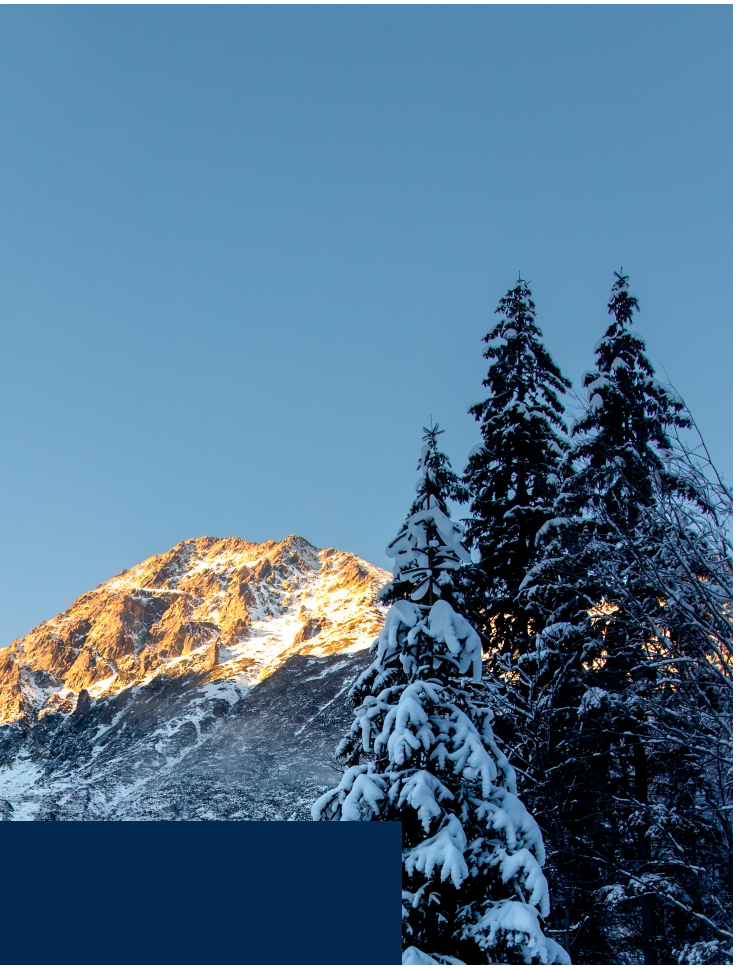
ProMinent
News



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AquaPulse News

2026 Issue, 01

Managing Director Welcome Message



TODD REEVES
MANAGING DIRECTOR, CANADA

Hard to believe Q1 is almost in the books, and With that we also say good-bye to the cold weather and snow.

Q1 has started off very well, incoming order intake is encouraging and signalling the start of a very good year ahead of us.

We continue to focus on our strategic plan and objectives that were defined in previous sales meetings. Combined with a host of new products launching this year, we certainly have new and exciting stories to tell our customers. We will continue to drive the markets we serve in Canada with innovative products, and industry leading customer service.

Thank you to all of you, and to our loyal distributors, for all you to do take great care of our customers!

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A Stronger 2026 Together

More Tools. More Products. More Opportunity.

As we step into 2026, ProMinent North America is focused on expanding capability, strengthening our technical positioning, and equipping our partners with broader tools and resources.

Several key initiatives will shape the year ahead.

A New Resource for Engineering Firms

We are launching a dedicated platform for engineering and EPC firms designed to clearly communicate the full scope of ProMinent's capabilities.

This resource highlights that we deliver more than individual pumps. We provide complete, integrated solutions for complex projects across water treatment and industrial applications.

The platform presents system capabilities, project examples, and technical expertise in a format tailored to how engineering teams evaluate partners.

You can explore the new resource at **epcprominent.com.**

Peristaltic Pump Content

Peristaltic pumps continue to gain traction across municipal and industrial markets. In 2026, we will expand application-focused content around our peristaltic pump portfolio. Updated guides and technical materials will support clearer product selection and stronger field conversations.

Our objective is straightforward: simplify specification, improve system integration, and strengthen confidence in application performance. ***Check out our portfolio here.***



Tools for the Measurement and Control Portfolio

Measurement and Control remains a critical component of complete dosing and treatment systems. In 2026, we are introducing additional sales and technical tools to better support this portfolio.

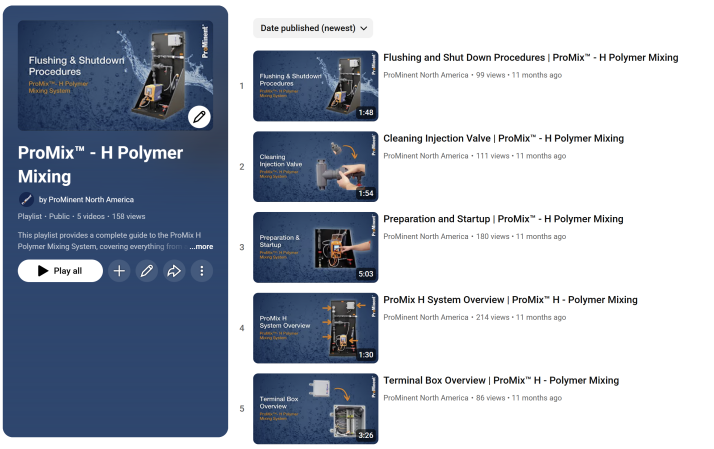
These resources will provide clearer positioning, simplified integration guidance, and improved support materials for field discussions. The goal is to reinforce ProMinent's capability to deliver fully integrated mechanical and control solutions, not standalone components. ***Check out our new Sensor-Guide.***

Investment in Learning

As applications grow more technical, accessible education becomes increasingly important. Throughout 2026, we will continue expanding our library of how-to videos and product-focused digital content.

These materials provide practical guidance for installation, configuration, and application best practices, helping strengthen confidence in both product selection and system performance.

All videos are available on our YouTube channel, **@prominentna**, where new content is added regularly.



Many New Product Launches for 2026

We anticipate launching many new products across multiple categories in 2026.

These introductions will expand application coverage, enhance performance capabilities, and provide greater flexibility in system design. Continued product development remains central to supporting evolving market demands and long-term growth.

Now Available in Canada – ProMod!

ProMod will continue to evolve in 2026 with expanded configuration options and improved functionality.

These enhancements are designed to further streamline quoting, reduce complexity, and support faster transitions from proposal to production. Ongoing development of ProMod reflects our commitment to efficiency and operational clarity.

A Stronger Year Ahead

2026 reflects a coordinated effort to expand capability across product development, technical support, and partner enablement. We remain focused on delivering the tools, resources, and innovation that allow our channel partners to compete confidently and grow alongside ProMinent North America. Stay up to date on all of the latest happenings by regularly ***visiting the ProAccess page.***

Behind the Flow





Temperature Matters

Industry Fact

In winter, wastewater treatment microbes can lose up to 90% of their growth potential for every 5.5°C drop in temperature. Nitrification rates may decrease by 50% when water cools from 20°C to 10°C and can slow significantly below 5°C.

Reduced biological activity during cold weather makes it more challenging for treatment plants to maintain consistent performance.

Sensors in Cold Weather

Tech Tip

Potentiometric sensors, such as pH and ORP, must remain wetted and are shipped in a protective solution. During colder months, overnight shipping helps reduce exposure to low temperatures.

Freezing can damage sensor components, and extreme heat or cold can shorten the shelf life and performance of electrolytes used in amperometric sensors.

Employee Spotlight!

Ana Dias

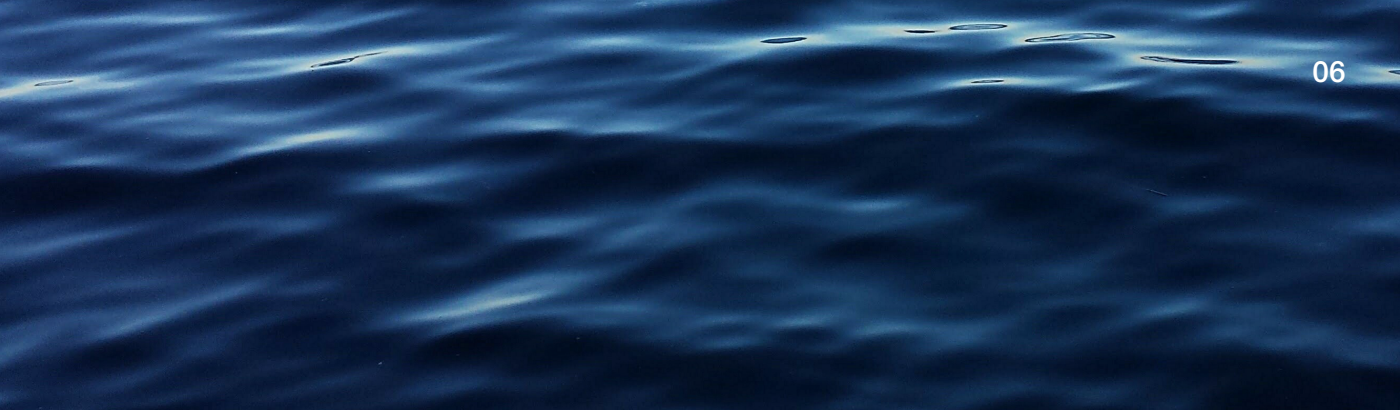


An Engineering Journey
Ana Dias joined ProMinent in 2018 and has been part of the team for seven years as an Applications Engineering Specialist. With a degree in Food Engineering, PMP certification, and over 15 years of experience with industrial equipment, she brings strong technical knowledge across multiple industries.

Solving Problems the Right Way
In the Applications Department, Ana works with custom engineered dosing systems. She focuses on understanding each customer's process to recommend the most practical and cost effective solution.

Going the Extra Mile
Ana has played a key role supporting ProMinent's largest global customer. When a Microsoft based pump package tool stopped working after their transition to Google systems, she took the initiative to rebuild it from scratch so the customer could continue using it.

Always Learning, Always Improving
What Ana enjoys most is applying her engineering knowledge across different industries. Her favorite part is improving processes, creating helpful tools, and sharing training sessions to make everyone's work a little easier.



Highlights from 2025

Things have been moving quickly at ProMinent North America. With new product launches and expanded partner tools, here's a quick look at what's new and ready to support your efforts.

Latest Solutions



ProMix®-H

New Product

In 2025, we introduced the ProMix®-H, expanding our polymer mixing portfolio with a solution focused on simplicity and reliability. Designed with hydraulic mixing technology and no moving parts, ProMix®-H reduces maintenance requirements while supporting long-term performance.

Compact and lightweight, the system integrates easily into a variety of applications, including municipal and industrial wastewater and drinking water pre-treatment. ProMix®-H provides consistent polymer activation in a cost-effective and streamlined design.



beta/ X

New Product

2025 marked a major milestone with the launch of the diaphragm metering pump beta/ X. This next-generation pump was prominently featured at WEFTEC and other key trade shows throughout the year, reinforcing its importance within our expanding dosing portfolio.

Designed to deliver precise and reliable chemical dosing, beta/ X combines digital control with simplified operation. Its enhanced performance, improved efficiency, and modern connectivity features make it well suited for municipal, industrial, and water treatment applications.

New Resources



ProAccess HUB

New Landing Page

The ProAccess Hub remains a dedicated landing page created specifically for our channel partners, providing quick and organized access to essential marketing and sales resources. It complements the main ProAccess platform by focusing on materials that support how you promote and represent ProMinent.

Inside the Hub, you'll find high-resolution logos, background-free product images, concise product descriptions, updated brochures, presentations, and practical support content. These tools are designed to save time and ensure brand consistency.

In 2026, we will continue enhancing the Hub by expanding content and introducing new sections, including additional product imagery. As an evolving resource, new materials will be added regularly to better support your ongoing efforts.

Webinar Series

Live Webinars and Recordings

We closed 2025 with our Polymer Webinar Series, covering system fundamentals and application guidance. Recordings remain available on the main ProAccess page for continued reference.

In 2026, new webinars focused on sensors and monitoring technologies are planned, along with additional technical content to be announced!

WEFTEC

Our Largest Presence Yet

WEFTEC 2025 marked our largest presence to date, featuring two booths that highlighted ProMinent's dosing, measurement, and integrated water treatment solutions.

Strong engagement throughout the week reinforced market momentum, and plans are already underway for another significant presence at WEFTEC 2026.

New Sales Tools

ProSip / Aquatics Catalog / Process Pump

The new ProSIP brochure, Process Pump brochure, and Aquatics Catalog are available to support your sales efforts and can be found in the ProAccess Hub under the Brochures and Catalogs section for quick and organized access.



Upcoming Trade Shows

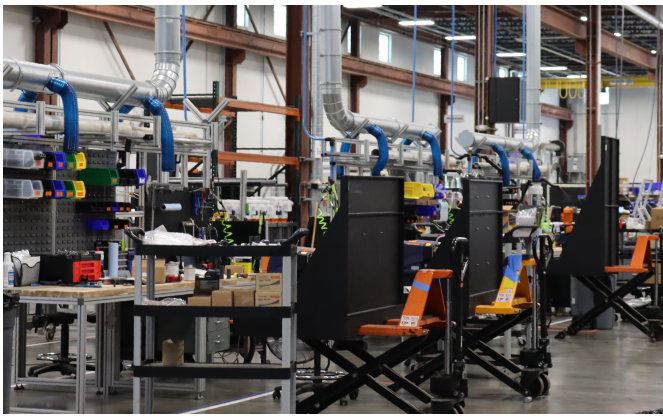
Event Name	Date	Location	Venue	Booth #
Sea Trade Cruise Global	April 13–16	Miami Beach, FL	Miami Beach Convention Center	#1580
TAPPICon 2026	April 26–29	Columbus, OH	Greater Columbus Convention Center	#238
Texas Water 2026	April 27–30	San Antonio, TX	Henry B. González Convention Center	#763
CIM Connect Convention	May 3–6	Vancouver, BC	Vancouver Convention Centre	#444
Downstream USA 2026	July 15–16	Houston, TX	George R. Brown Convention Center	#507

Improved Delivery

Standard Skid Systems

In 2025, we continued improving the delivery timelines of our standard skid systems. Through operational refinements and increased production efficiency, we are providing more predictable lead times and improved reliability.

These improvements are designed to support stronger project planning and help partners.



Literature Fulfillment Site

New Website

We introduced a new literature fulfillment website that allows channel partners to order printed brochures and materials as needed. You can find a link to the new site on our ***ProAccess page.***

This platform enables you to request professionally printed literature tailored to your needs and have it delivered directly to your preferred location. It is designed to simplify access to ProMinent sales materials.

Big News for Canada: ProMod Is Here

At ProMinent North America, we're changing the game when it comes to dosing skid systems. Last year, the ProMod platform launched in the U.S., bringing efficiency, accuracy, and speed to traditionally time consuming builds.



Now, we're proud to bring ProMod to our Canadian partners in 2026, expanding access to this powerful configuration and quoting tool across North America.

ProMod is a configurable quoting tool that allows users to quickly select options such as the number of pumps, chemical type, materials of construction, and pressure requirements. Once configured, the system automatically generates a quote, bill of materials and the necessary drawings.

As Jim DiNardo explains: "It skips that whole step where design has to be done. Everything is pre-designed up front." This automation means that what used to take up to 20 weeks can now be completed in a fraction of the time. In many cases, ProMod systems are shipping within two to three weeks, and we're continuing to streamline the process even further.

ProMod is also integrated into our Fast Lane production model. With a dedicated line and growing inventories of popular configurations, our team is building systems faster than ever before. Some mechanical builds are even going out the door in just over a week.

But it's not just about speed. ProMod is also helping us simplify the buying experience. Jim shared that one of the most common customer complaints has been that we're not always easy to buy from. ProMod addresses this by giving sales teams a tool that makes quoting and ordering straightforward and accurate. It even supports our long-term goal of identifying the most commonly selected configurations so we can prepare subassemblies in advance and improve consistency across builds.

Usage of ProMod is being tracked internally, and adoption continues to grow. Sales teams are being encouraged to use the platform, helping drive both internal alignment and customer satisfaction.
ProMod is now available to our Canadian partners. If you are interested in accessing the platform, please contact your ProMinent sales representative to get started!

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